

## Media Advisory

### *Media Contacts*

Steph Routh  
Willamette Pedestrian Coalition  
Office: (503) 223-1597  
steph@wpcwalks.org

Susan Peithman  
Bicycle Transportation Alliance  
Office: (503) 226-0676 x.18  
susanpeithman@bta4bikes.org

### GETTING TO WORK IN WASHINGTON COUNTY

Panel Discussion to Explore Relationship between Active Transportation and Economic Development in Washington County

#### WHAT

Willamette Pedestrian Coalition and Bicycle Transportation Alliance will host a panel presentation and discussion with four business stakeholders to explore how walking, biking, and transit support economic development in Washington County. This event is part of an ongoing bi-monthly series of the Washington County Active Transportation Forum.

#### *Bios here*

#### WHY

The face of Washington County has changed dramatically in the past few decades. This event is a forum to discuss opportunities and challenges to improve walking, biking and transit access as transportation options in an area that has grown four-fold in population within the past twenty years with a growing and thriving economy.

#### WHO

This event is free and open to the public. The forum is geared towards local residents of and employees in Washington County, and all those interested in walking, biking and transit in the region.

#### WHEN

Wednesday, April 27th from 6-8pm

#### WHERE

For more information, please contact Susan Peithman at [susanpeithman@bta4bikes.org](mailto:susanpeithman@bta4bikes.org) or Steph Routh at [steph@wpcwalks.org](mailto:steph@wpcwalks.org).

#### **About the Washington County Active Transportation Forum**

This bi-monthly forum is co-organized by Willamette Pedestrian Coalition (WPC), Bicycle Transportation Alliance (BTA), and 1000 Friends of Oregon for local residents and neighborhood advocates. The purpose of the forum is to discuss opportunities for and to support active transportation in Washington County.

#### **About Willamette Pedestrian Coalition**

The Willamette Pedestrian Coalition (WPC) is a non-profit community-based membership organization in the greater Portland, Oregon area dedicated to promoting walking and making the conditions for walking safe and attractive. The WPC advocates for better laws, enhanced enforcement, more sidewalks and signed crosswalks, education programs, community improvements designed for pedestrians, and increased funding to support these activities. For more information about the Willamette Pedestrian Coalition, please visit [www.wpcwalks.org](http://www.wpcwalks.org).

**About Bicycle Transportation Alliance**

The Bicycle Transportation Alliance is a statewide advocacy and education non-profit with a mission to create healthy, sustainable communities by making bicycling safe, convenient, and accessible. The BTA offers bike safety education programs to youth and adults in several Oregon communities, and advocates on the state, regional, and local levels for laws, policies, and infrastructure that will improve conditions for bicycling.